

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 91-147-C - ORDER NO. 2001-981

OCTOBER 4, 2001

IN RE:	Request of Affinity Network, Inc. for)	ORDER APPROVING
	Approval of Modification of Company Name)	USE OF NAME ✓DJ
	to Allow the Names of QuantumLink)	
	Communications and HorizonOne)	
	Communications.)	

This matter comes before the Public Service Commission of South Carolina (the Commission) on the request of Affinity Network, Inc. (Affinity or the Company) for approval to operate its business under the trade names of QuantumLink Communications and HorizonOne Communications.

As per the instructions of the Commission's Executive Director, a Notice of Filing was published one time in newspapers of general circulation throughout the State of South Carolina. The Company furnished affidavits to show that it had complied with the instructions of the Commission's Executive Director. A Petition to Intervene was filed by Horry Telephone Cooperative, Inc. (Horry or the Coop.) Horry took the position that the name HorizonOne Communications is similar to the Coop. brand name HTC Horizon, and that consumer confusion could result in South Carolina if the Commission approved Affinity's use of the name HorizonOne Communications. Horry therefore opposed the approval of this name for use by Affinity.

Prior to the hearing on this matter, a Stipulation was reached between Affinity and Horry. See Exhibit 1, attached hereto, and made a part of this Order. Essentially, Affinity

stipulated that it would not market, nor provide any services in South Carolina using the name "HorizonOne Communications." Further, any customers currently receiving service under this name in South Carolina will be transitioned away from the name as soon as practicable, but in any event, not later than one year from the date of the Stipulation.

Affinity then agreed to amend its Application in the docket to conform to the Stipulation.

Accordingly, the terms of the Stipulation are approved, and, further, Affinity is granted the right to use the name QuantumLink Communications in the operation of its business. Affinity shall take such actions with regard to its use of the HorizonOne Communications name as are indicated in the Stipulation between it and Horry.

This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:


Chairman

ATTEST:


Executive Director

(SEAL)